

1. DEFINITIONS

- **Cookies** means A small text file (up to 4KB) created by a website that is stored in the user's computer either temporarily for that session only or permanently on the hard disk (persistent cookie). Cookies provide a way for the website to recognize you and keep track of your preferences, [\[1\]](#)
- **Data** means information in electronic form;
- **Data subject** means the person to whom personal information relates;
- **IP address** means a unique address that identifies a device on the Internet or a local network;²
- **Personal information** means information relating to an identifiable, living, natural person, and where it is applicable, an identifiable, existing juristic person, including, but not limited to—
 - Information relating to the race, gender, sex, pregnancy, marital status, national, ethnic or social origin, colour, sexual orientation, age, physical or mental health, well-being, disability, religion, conscience, belief, culture, language and birth of the person;
 - Information relating to the education or the medical, financial, criminal or employment history of the person;
 - Any identifying number, symbol, e-mail address, physical address, telephone number, location information, online identifier or other particular assignment to the person;
 - The biometric information of the person; the personal opinions, views or preferences of the person; correspondence sent by the person that is implicitly or explicitly of a private or confidential nature or further correspondence that would reveal the contents of the original correspondence;
 - The views or opinions of another individual about the person; and
 - The name of the person if it appears with other personal information relating to the person or if the disclosure of the name itself would reveal information about the person.
- **POPIA** means the Protection of Personal Information Act 4 of 2013;
- **Traffic data** means any data processed for the purpose of the conveyance of a communication on an electronic communications network in respect of that communication and includes data relating to the routing, duration or time of a communication,³
- **User means** a person who uses a computer or other device to access this website; and
- **Web browser** means an application used to access and view this website. Well know web browsers include Internet Explorer, Google Chrome and Safari.

2. PERSONAL INFORMATION

SimplX Digital does not collect personal information on this site unless you provide the SimplX Digital with your personal information. If you provide personal information through this site, it will be held by the Secretariat of the SimplX Digital.

There are places on the site where you can provide personal information, such as:

- Emailing an enquiry to the SimplX Digital
- Registering for an event

- Making a submission to the SimplX Digital on a proposed code of practice, regulations, or other public consultation

If you lodge a complaint, make a comment, or give feedback through the website, the SimplX Digital will process your email address and other contact details, if provided.

3. USE AND DISCLOSURE

The SimplX Digital will only use personal information that you provide through this website for the purposes for which you provided it.

The SimplX Digital will not make your personal information available to any third party unless this is necessary for the purpose for which you provided the information (for instance to investigate a complaint).

If you make a submission to the SimplX Digital in a public consultation process, such as commenting on Guidelines, the SimplX Digital will publish your submission – this is a standard part of the consultation process. The SimplX Digital also makes submissions available in response to requests under the Promotion of Access to Information Act 2 of 2000.

The SimplX Digital may use your personal information for the purposes of administering and improving the site, improving our services, or communicating with you. The personal information you provide to us may be shared with operators to the extent necessary for them to administer and improve the website on our behalf.

The SimplX Digital will only disclose your personal information to third parties in limited circumstances where authorised by POPIA (for instance to enable the South Africa

Police Service to investigate a criminal offence).

4. WEBSITE ANALYTICS

You may visit the website without providing any personal information. The website servers will in such instances collect the IP address used by the data subject to access the website, but not the e-mail address or any other personal identifiable information. The information on IP addresses is aggregated to measure the number of visits, the average time spent at the website, pages viewed, etc. The SimplX Digital analyses nonidentifiable traffic data to improve our services, via a third (3rd) party programme, namely Google Analytics.

The SimplX Digital may collect, hold, and use statistical information about website visits to help us improve the website. Such information includes:

- Your IP address;
- The search terms you used;
- The pages accessed on the SimplX Digital' website and the links visitors clicked on
- The date and time you visited the website;

- The referring website (if any) through which you clicked through to the SimplX Digital website; and
- The type of web browser you use (e.g. Internet Explorer, Mozilla, or Firefox).

The traffic data is aggregated and is not personally identifiable. Our website analysis will also respect any “do not track” setting you might have set on your web browser.

5. USE OF COOKIES

The SimplX Digital uses cookies on its website where they are required for particular features to work. The SimplX Digital also makes use of tracking cookies to track and analyse website usage. The cookies do not collect any personal information about data subjects.

6. LINKS TO SOCIAL NETWORKING SERVICES

The SimplX Digital uses social networking services such as Twitter and Facebook and network sharing services such as ShareThis to communicate with the public about its work. When you communicate with the SimplX Digital through these services, that social networking service may collect your personal information for its own purposes.

These services may track your use of the SimplX Digital’ website on those pages where their links are displayed. If you are logged in to those services (including any Google service) while using the SimplX Digital’ website, their tracking will be associated with your profile with those service providers.

These services have their own privacy policies which are independent of the privacy policy and practices of the SimplX Digital.

7. YOUR RIGHT TO ACCESS AND CORRECT PERSONAL INFORMATION

SimplX Digital will provide you with access to any personal information that SimplX Digital holds about you. You may also request SimplX Digital to correct your personal information. Kindly contact the SimplX Digital’ Information Officer to request access to your personal information or the correction of your personal information. You can ask to be removed from any of the SimplX Digital’ subscription lists at any time.

Contact Details:

If you need to contact the Information Officer for purposes related to this Website Privacy Notice, please use the following:

Information Officer : Donovan Kruger

Address : 26 Robin Drive, Fourways, Johannesburg

Email Address : donovan@simplx.co.za

Contact Number : 083 229 3547

This website privacy policy was adopted by the Members of SIMPLX DIGITAL on 01 July 2021.